

Fact sheet 2013

Profile

Key Facts:

- World's second largest bottler of Coca-Cola products
- Consumers served: approx. 585 million
- Countries of operations: 28
- Continents: 3
- Production facilities: 68
- Number of Employees: 38,089

FY 2013 Key Financials:

Volume (unit cases) 2,061m

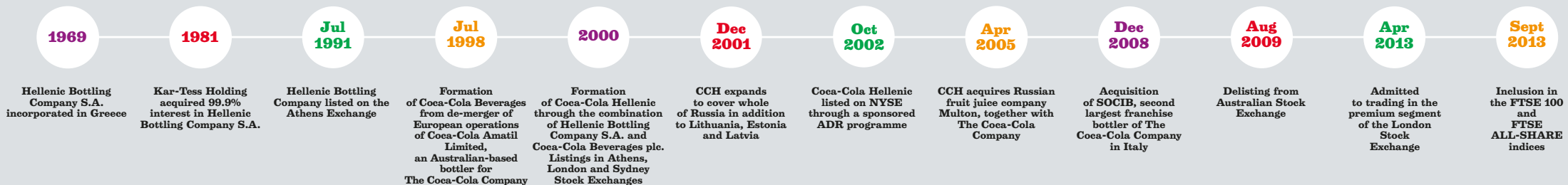
Net Sales Revenue: €6,874m

Comparable EBIT: €454m

Comparable Net Profit: €293m

Comparable Basic EPS: €0.81

Milestones



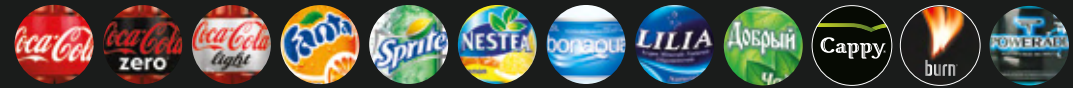
Company

Coca-Cola Hellenic is the world's second largest bottler of The Coca-Cola Company's products, and the largest based in Europe.

Coca-Cola Hellenic was formed in 2000 as a result of the merger between the Athens-based **Hellenic Bottling Company** and the London-listed **Coca-Cola Beverages**.

The Company's two major shareholders are Kar-Tess Holding S.A., and The Coca-Cola Company, each owning 23% of the equity.

Brand Portfolio



Senior Management

Dimitris Lois, Chief Executive Officer

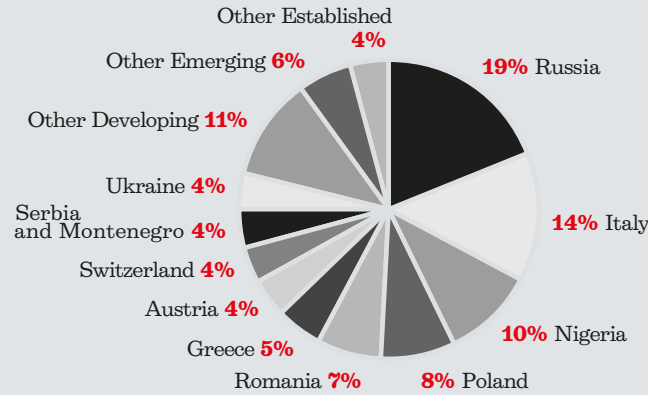
- Appointed on 1 July 2011
- Became Chief Operating Officer for Coca-Cola Hellenic in August 2009
- Joined company in June 2007 as Region Director
- Prior to joining CCH, he served as Managing Director of Frigoglass S.A., which he joined in 1997

Michalis Imellos, Chief Financial Officer

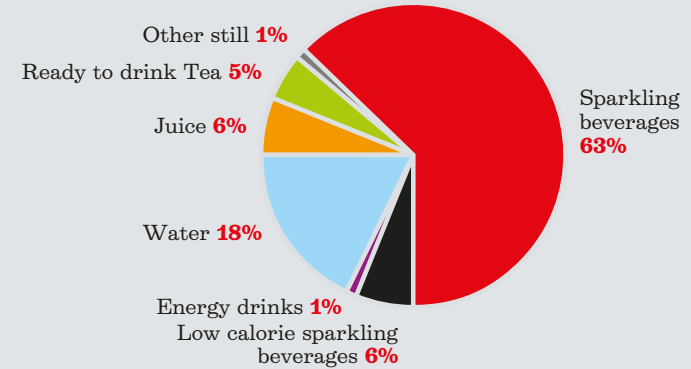
- Appointed on 2 April 2012
- Joined CCH in 2008 as Region Finance Director
- Prior to joining CCH, he held various senior management positions at Xerox including Office Europe Finance Director position.



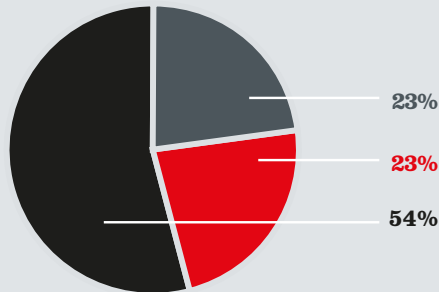
Volume by country



Volume product split

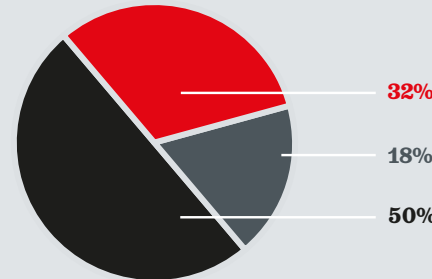


Shareholding



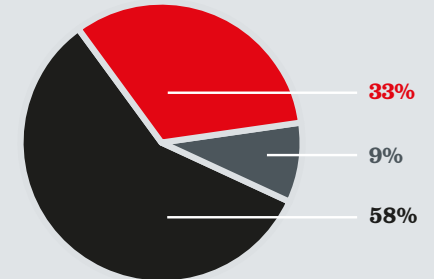
● The Coca-Cola Company ● Kar-Tess Holding ● Free float

Volume split by segment



● Established markets ● Developing markets ● Emerging markets

Comparable EBIT split by segment



Social Responsibility

Coca-Cola Hellenic is committed to behaving in a socially responsible manner throughout all of its operations and has officially embedded the principles of sustainability into its business strategy. We are addressing key sustainability challenges across our business through a focus on marketplace, environment, workplace, community.



Coca-Cola Hellenic is included in the Dow Jones Sustainability Indexes (DJSI), both the Dow Jones Sustainability World Index and Dow Jones STOXX Sustainability Index. Launched in 1999, the DJSIs are the first global indexes tracking the financial performance of the leading sustainability-driven companies worldwide. Coca-Cola Hellenic is one of only four beverage producers worldwide to be included and one of two represented in the DJSI Europe listing. This places us among the top 10% of companies worldwide for sustainability.



FTSE4Good

Coca-Cola Hellenic is listed on the FTSE4Good index since 2001, which recognises the performance of companies that meet globally-accepted corporate social responsibility standards to facilitate investment in ethical and socially responsible companies.