

5by20™ by the Numbers



5by20 is The Coca-Cola Company's global commitment to enable the economic empowerment of 5 million women entrepreneurs across the company's value chain by 2020. Specifically, that means the small businesses the company works with in over 200 countries and territories around the world. From fruit farmers to artisans, this initiative aims to help women overcome the barriers they face to business success.

1.2 M women
enabled
since 2010*



on our
journey
to →

5 Million

women
by 2020

6 elements of the
Coca-Cola value
chain are reached



producer



supplier



distributor



retailer



recycler



artisan

60

countries have
5by20
programs

Approximately 372,000
women were enabled in 2015,
an increase of **43%** in total.

Key Partners

The scalable models and impactful partnerships we build are at the heart of our progress toward our vision of reaching 5 million women by 2020.



BILL & MELINDA
GATES foundation



* All figures in this document are cumulative through Dec. 31, 2015.

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