

Biodiversity

Examples of mitigation actions

Avoid

Spatial: in order to protect biodiversity in our immediate vicinity and avoid any negative impact - especially around our production site in Edelstal in Austria - we conducted a biotype and natural spatial functional analysis in cooperation with an external partner. On the one hand, this records the status of the area around our plant and factory premises and, on the other hand, specifically shows which measures can and should be taken to protect and preserve biodiversity in the area. When decision had to be taken for production infrastructure extension, we avoided any construction works in the area in our natural mineral water well. Based on the analysis we also removed so-called neophytes ("new plants" that are not naturally native to Europe) or mowing meadows to suit the respective biotype.

Technological: KeelClip™, our innovative cardboard solution that replaces shrink wrap packaging for multipack cans, is helping us to reduce our plastic packaging footprint. From another side, the shrink wrap packaging foil, if not collected in the proper waste stream, could land in the rivers and can negatively impact the species there. Replacing it by paper solution, fully recyclable and from sustainable sourcing, avoids such a potential negative impact. KeelClip™ is launched in 22 markets, saving approximately 2,400 tonnes of single-use plastics materials which otherwise if improperly managed would go to the landfill or in the rivers and/or oceans.

Technological: in 2022, we changed the design of the bottles' closures and moved to tethered caps in three countries (Hungary, Italy and Bulgaria) across our portfolios, including sparkling soft drinks, water and aseptic PET. With this solution we are improving the full bottles collection and recycling avoiding the closures to land potentially in the soil, rivers and/or oceans. In 2023, we extensively rolled out tethered closures to over 80% of our beverage containers in scope. This roll out covered our EU markets and Bosnia, North Macedonia, Serbia and Switzerland.

Reduce

To reducing the impact on water, for many years we are collaborating with the Global Water Partnership – Mediterranean (GWP-Med), with the support of The Coca-Cola Foundation. In 2022 we started a new water stewardship project in Nicosia, in Cyprus, which is one of our water priority locations. The project is designed for Non-Conventional Water Resources (NCWR) technical solutions in a smart-city context. Its scope includes



greywater reuse, rainwater harvesting, information and communication technologies for smart watering, water efficiency applications and awareness building. The expected benefit of the project will be around five million litres of saved water annually.

In the community of Profitis Ilias in Heraklion (Greece) we launched 'Zero Drop' programme together with the Global Water Partnership – Mediterranean (GWP-Med) and The Coca-Cola Foundation. A new water piping network will replace the old existing pipes and as a result the treated wastewater will be used for irrigation of adjacent agricultural areas. The estimated current annual losses with the existing piping network are around 10 million litres of treated wastewater which will be saved within the 'Zero Drop' programme.

Knowing that the wetlands are a very effective tool in the fight against drought, we built a new system collecting rainwater from 80% of our Prague Kyje plant area in a wetland with a dry polder. This helps us give back to soil 12 million liters of water. The wetland is situated behind our new automated warehouse on the area of ca. 1.2 hectares and is part of 3 hectares area that is left wild without buildings. This area is an ecosystem with diverse fauna and flora. In terms of fauna, our wetland is perfect, for example, for birds. In collaboration with an NGO, we implemented a project supporting biodiversity in this wetland, for example, dredging of ponds that are suitable for diverse fauna here. This project was funded by The Coca-Cola Foundation and contains an educational trail which will be used for schools and other interested groups.

Regenerate

Coca-Cola HBC Greece together with Coca-Cola Hellas, true to its promise for the regeneration of Varybobi area implemented a scalable tree planting volunteering initiative in 2022. The aim was to regenerate the area affected by the devastating fires in August 2021. In 2021 the company, as a Restoration and Reforestation Contractor, with a donation of 1.8 million euros delivered the largest restoration project on the territory of 7,715 fire-damaged acres in the prefecture of Attica in Greece. Today the works provide the anti-corrosion and anti-flood protection that the area needs and allow a natural regeneration of the forest. Coca-Cola in Greece continues to systematically monitor the Varybompis-Tatoiou area. In this direction, 150 company employees and additional volunteers from "The Hellenic Initiative" network, planted 2,000 trees. Each tree planted will continue to be monitored for three years with the goal of growing and "greening" the landscape.

Restore

In Croatia we run a multiannual community project From Source to Sea, partnering with our customer Konzum on clean-up actions along rivers, lakes and coast. It was kicked off in 2022 and continue in 2023. Key institutional representatives as well as respective Mayors



and County's prefects participated in our clean-up initiatives. In cooperation with NGOs and with our employees as volunteers we collected 26 tonnes of waste.

The Tisza source area in Hungary has been reached by the experts of the awareness-raising Zero Waste Tisza River clean-up program. The initiative, launched by the Tisza Plastic Cup, the General Directorate of Water Management (OVF) and Coca-Cola Hungary, has removed more than 100 tonnes of waste from the river since 2019 and has also introduced a number of technological innovations to help clean up the Tisza. In the past year, they have done much to improve waste collection and treatment in Subcarpathia and have also developed a water purifying container to make clean water more accessible to the local population.

Transform

Our goal is to recover 75% of our primary packaging for recycling or reuse by 2025, and we strive to collect a bottle or can for everyone that we sell by 2030. To achieve this, we are investing in circular systems that support high rates of packaging collection, effective recycling, and use of recycled materials. We support the launch of the Deposit Return Schemes (DRS) across our territories: by the end of 2023, six of our markets had launched DRS: Croatia, Estonia, Latvia, Lithuania, Romania and Slovakia, The Republic of Ireland and Hungary launched DRS in Q1 2024. The Hungarian DRS will have a six-month transition phase. Well-designed DRS have a proven track record of delivering very high collection rates, typically over 90%. We are supporting several additional markets to launch DRS in 2025-27.

Our mineral water plant in Serbia is located in Vlasina - an area of national significance due to its endemic flora and fauna, unforgettable gastronomy and rich historical and cultural heritage. We partnered with the United Nations Development Program (UNDP), the Ministry of Trade, Tourism and Telecommunications and the Municipality of Surdulica to create 47 km of new hiking trails around Vlasina lake. Those are now available to tourists. During the first stage of the project, we upgraded and marked the existing hiking trails and created one new, educational trail, where visitors will have a chance to learn about extraordinary biodiversity of this area. It also included digitalization of all trails and their availability on the Serbia Trails portal. The second phase of the project is investments in the infrastructure aimed at the complete preservation of the biodiversity. Also together with our partner, waste management operator Sekopak, we placed along the lake Vlasina and in catering establishments containers for the packaging waste separation. Our final goal is to have a Zero Waste location in the South of Serbia.