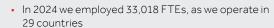
Socio-economic contribution

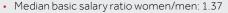
total employee

costs

### Value created

Our people























659,000

training hours

for our people

1 job in our system supports value chain 13 in the community

501,982 1,119,850 indirect jobs cumulative

€1,297.4m 43.5%

women in

managerial

positions

across the 2017-2024 number of young people trained in our communities

€679.3m Capex spend

Comparable EPS grew by 9.5% to €2.28, supported by strong **EBIT** delivery

### €5.3b

paid in taxes across our value chain

### €14.4h

supported in added value across our value chain

# 750m potential consumers refreshed

€7.14b

spent with suppliers, of which 97.7% were local<sup>2</sup>

### **Our impact**

We believe that the only way to create long-term value for all our stakeholders is through sustainable growth.

We create socio-economic value for the societies in which we operate by creating jobs, training people, building physical infrastructure, procuring raw materials, transferring technology, paying taxes, expanding access to products and services, and creating growth opportunities for our customers, distributors. retailers and suppliers.

Measuring and managing these contributions through the sustainable growth of our business is an important part of our purpose. Since 2010 we have conducted socioeconomic impact studies in our markets to better understand the range and extent of the value we create in our ecosystem.

To read the methodology behind our socio-economic impact numbers

Read more on p.360

## Our customers

Our communities

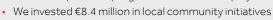
- We increased the frequency of our customer engagement, providing customers with better support
- In the marketplace, we achieved a total number of 60%1 energy-efficient coolers

In 2024, we trained 174,902 young people<sup>1</sup> through our











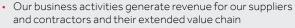




• We delivered strong financial performance in 2024, with organic revenue up 13.8% and reported revenue up 5.6%. In recognition of our business strength and future opportunities, the Board proposed a dividend of €1.03 per share, an 11% increase compared with last year



Our wider stakeholders









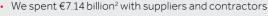


**Our suppliers** 

 We provide high-quality beverages and healthy options, reducing calories per 100ml of sparkling soft drinks by 18% in 2024 compared to our 2015 baseline







• We are working with our suppliers to support their sustainable practices and emissions reduction plans







suppliers operating across our value chain

### 1. Excluding Egypt

2. EU countries supplies are considered local for CCHBC EU based BUs.