1. **Your interest in Coca-Cola HBC**

Are you interested in: (a) an investment, (b) a partnership, (c) both

1. **Your Startup**
2. Startup name
3. Website link
4. LinkedIn link
5. Describe your solution, including the problem it addresses
6. What is the maturity level of your solution (prototype, MVP, other)?
7. Describe your business model
8. Describe your revenue model
9. Competitive Advantage - What differentiates you from competitors and how will it be defensible over time?
10. Provide any relevant reference to any patent or IP related to your solution
11. Where are you based?
12. When was your startup founded?
13. What is the next milestone for your business and how long will it take to reach?
14. **You and your Team**
15. First name of team lead
16. Last name of team lead
17. Job title of team lead
18. email address of team lead
19. LinkedIn link of team lead
20. Provide details of up to three members of the core team working on your solution (Name; Title; Short Bio)
21. How big is your team?
22. Outline why your team will be able to solve the problem you are tackling (experience, credentials etc.)
23. **Financials**
24. How much money in Euro has your startup raised to date?
25. How long is your startup's current runway?
26. **Supporting material**
27. Please send by email your latest pitch deck or company presentation
28. Please send by email your latest financial results (if available)