

Coca-Cola Hellenic Bottling Company S.A. announces trading date of new ordinary shares resulting from exercise of stock options

Maroussi, Greece – 5 September 2008 - Coca-Cola Hellenic Bottling Company S.A. (“Coca-Cola Hellenic”, the “Company”) announces that as of Tuesday September 9th, 2008, a total of 28,397 new ordinary shares will commence trading on the Athens Exchange. The new shares have been issued as a result of an increase in the share capital of Coca-Cola Hellenic amounting to € 14,198.50 following the exercise of stock options by employees of Coca-Cola Hellenic and of its affiliated companies.

The share capital of the Company now amounts to €182,701,048.50 divided into 365,402,097 shares with a nominal value of €0.50 each.

The new 28,397 shares have been distributed to a total of 3 employees as follows:

Number of plan	Date of approval by the General Meeting	Date of approval by the Board of Directors	Exercise price in EUR before the issuance of bonus shares*	Adjusted exercise price in EUR following the issuance of bonus shares*	Options exercised / Shares granted	Amount in Euros
1.	22.11.2001	13.12.2001	23.32	15.55	0.00	0.00
2.	22.11.2001	13.12.2001	20.97	13.98	946	13,225.08
3.	22.11.2001	13.12.2001	17.06	11.37	27,451	312,117.87
4.	22.11.2001	13.12.2001	14.68	9.79	0.00	0.00
5.	22.11.2001	13.12.2001	12.08	8.05	0.00	0.00
6.	22.11.2001	13.12.2001	14.53	9.69	0.00	0.00
7.	06.06.2003	23.06.2003	12.95	8.63	0.00	0.00
8.	06.06.2003	15.12.2003	16.76**	11.17	0.00	0.00
9.	06.06.2003	03.12.2004	18.63**	12.42	0.00	0.00
10.	17.06.2005	02.12.2005	23.30**	15.53	0.00	0.00
11.	17.06.2005	21.03.2006	24.85**	16.57	0.00	0.00
12.	17.06.2005	23.06.2006	23.02**	15.35	0.00	0.00
13.	17.06.2005	13.12.2006	28.06**	18.71	0.00	0.00
14.	17.06.2005	13.12.2007	-	28.75**	0.00	0.00
15.	17.06.2005	20.06.2008	-	24.54**	0.00	0.00
Total:					28,397	325,342.95

(*)The exercise price per share in relation to the Company’s Stock Option Plans, as this had been initially determined by the decisions of the General Meeting of the Company’s shareholders dated 22.11.2001, 06.06.2003 and 17.06.2005 accordingly, was readjusted as a result of the decision of the General Meeting of the Company’s shareholders for the granting of bonus shares, dated 15 October 2007.

(**) Denotes that such exercise price was calculated as the average value of the Company’s share price at close of trading on the Athens Stock Exchange over the last ten (10) working days prior to the relevant decision of the Board of Directors granting the options.

The Board of Directors approved the share capital increase, which does not constitute an amendment of the Company’s Articles of Association, on August 7, 2008, in accordance with the resolutions of the General Meetings listed above. The Ministry of

Development approved and registered the share capital increase with the Registry of Societes Anonymes pursuant to its announcements no. K2-10549/21.08.2008 and K2-10549 (bis)/21.08.2008.

The Board of Directors of the Athens Exchange approved on Thursday September 4th, 2008 the commencement of trading of the 28,397 new ordinary shares of the Company.

The Board of Directors of the Company has resolved that trading of the above new shares on the Athens Exchange will commence on Tuesday September 9th, 2008. The new shares will be credited to the securities accounts (SAT accounts) of the beneficial shareholders before such date. The opening price of the Company's shares on the above date will be determined in accordance with the Regulation of the Athens Exchange.

Information pursuant to article 4 par. 2 f of Law 3401/2005 is available at the offices of the Company at Maroussi, Attiki (9 Fragoklissias Street), and in electronic form on the website of the Company www.coca-colahellenic.com

INQUIRIES

Company contacts:

Coca-Cola Hellenic

Sarah Robinson
Rewards Director

Tel: +30 210 61 83 175

email: sarah.robinson@cchellenic.com

Vassilis Fragoulis
Compensation and Benefits Manager

Tel: +30 210 61 83 312

email : vassilis.fragoulis@cchellenic.com

Coca-Cola Hellenic's website is located at www.coca-colahellenic.com.

Coca-Cola Hellenic is one of the world's largest bottlers of products of The Coca-Cola Company and has operations in 28 countries serving a population of 550 million people. Coca-Cola Hellenic shares are listed on the Athens Exchange (ATHEX: EEEK), with secondary listings on the London (LSE: CCB) and Australian (ASX: CHB) Stock Exchanges. Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH).