



FOR IMMEDIATE RELEASE

Coca-Cola HBC AG 2014 Financial Calendar

Zug, Switzerland – 11 February 2014 - Coca-Cola HBC AG ("Coca-Cola HBC") announces today that the dates below have been added to its financial calendar for 2014 according to article 4.1.4.3.1 of the Athens Exchange Regulation.

14 February 2014 – Full-year 2013 financial results announcement

14 February 2014 – Conference call with financial analysts on full-year 2013 financial results

28 March 2014 – Audited financial results for the full-year 2013

25 June 2014 – Annual General Meeting of shareholders

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Coca-Cola Hellenic Bottling Company

About Coca-Cola HBC

Coca-Cola HBC is the second-largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 581 million people. Coca-Cola HBC offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). Coca-Cola HBC's American depositary shares (ADSs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola HBC is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit <http://www.coca-colahellenic.com/>.