20th anniversary from the listing of Coca-Cola Hellenic shares at Athens Exchange

Today, July 19th 2011, an event commemorating the 20th anniversary of the listing of Coca-Cola Hellenic took place at the Athens Exchange. The Chief Executive Officer of Coca-Cola Hellenic Mr. Dimitris Lois started the trading session by ringing the opening bell of the exchange. On July 15th 1991, Coca-Cola Hellenic listed 22,900,000 common registered shares on the exchange. The market capitalization of the company in 1991 was €323m, while today, 20 years later, its market capitalization is €6.8bn, and is the company with the largest market capitalization in the Greek market.

The Chairman and Vice Chairman of the Hellenic Capital Market Commission Messrs Anatassios Gabrielides and Xsenophon Avlonitis; representatives of the banks that acted as underwriters at the IPO of the company including the deputy CEO of the National Bank of Greece Mr. Alexandros Tourkolias; representatives of ATHEX members as well as representatives of various other participants of the Greek capital market were present at the event.

The Chairman of the Athens Exchange Mr. Socrates Lazaridis, in his brief remarks at the event commemorating the 20th anniversary mentioned among others: “With today’s event we are honoring a company that has managed, in its 20 year presence as a listed company, to dominate in the “penetration” of our market to the international investor community. Through its extroversion, Coca-Cola Hellenic has been at the forefront of interest by analysts both in Greece as well as abroad, adhering to its strategy and to the priorities that it has set out all of these years.”

Mr. Dimitris Lois, Chief Executive Officer of Coca-Cola Hellenic, made the following comments at the event today: “It is a pleasure and an honour for me to represent Coca-Cola Hellenic in this special day that marks the 20th anniversary of the Company’s listing in the Athens Exchange. In these 20 years which our Group expanded its operations significantly and with consistency, guided by our vision and our values. Today Coca-Cola Hellenic has the largest market capitalisation in the Athens Exchange. At the same time it is the largest independent bottler in the Coca-Cola system worldwide with presence in 28 countries. We would like to thank our shareholders for their trust and ensure them that we will do our best to be worthy of their trust in the future.

About Coca-Cola Hellenic
Coca-Cola Hellenic is the second-largest bottler of products of The Coca-Cola Company in terms of volume with sales of more than 2 billion unit cases. It has broad geographic footprint with operations in 28 countries serving a population of more than 560 million people. Coca-Cola
Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit www.coca-colahellenic.com