Coca-Cola HBC's

SUSTAINABILITY commitments

Coca-Cola HBC announces ambitious new sustainability targets to inspire a better future. These targets are part of our strategy to grow our business responsibly, profitably and sustainably.



We will reduce water use intensity by **30%***



We will reduce direct carbon emissions intensity by **50%***



We will take 40% of the total energy we use from renewable and clean energy sources



We will recover for recycling an average of **40%** of the total packaging we introduce to our markets



We will reduce primary packaging by **25%** per litre of beverage produced



We will source 20% of the total PET we use from recycled PET and/or PET from renewable material



We will invest 2% of our annual pre-tax profit in communities and double the number of employees taking part in volunteering initiatives during work time to 10% of our people



We will certify over **95%** of our key agricultural ingredients against the Coca-Cola System's Sustainable Agriculture **Guiding Principles**

*Water consumption and direct carbon emissions per litre of beverage produced, versus 2010

INDUSTRY LEADER FOR THE THIRD CONSECUTIVE YEAR



Corporate responsibility and sustainability is integrated across every aspect of our business - from supporting apple growers in our markets to the coolers which display our products. Our purpose and values guide our decisions and long-term investments to ensure we deliver lasting, sustainable value.





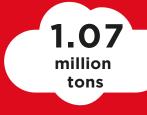








In the past 5 years **CARBON FOOTPRINT** reduced by





PACKAGING

