

Coca-Cola HBC AG
Conference call for investors and analysts
2017 first quarter trading update on Thursday, 11 May 2017

Zug, Switzerland – 10 April 2017 – Coca-Cola HBC AG (Coca-Cola HBC) today announces that it will release a trading update for the 2017 first quarter ended 31 March 2017 on Thursday, 11 May 2017 at 8:00 am Swiss Time, 7:00 am London Time, 9:00 am Athens Time, 2:00 am New York Time. The press release will be available as of that time on the company website: <http://coca-colahellenic.com/>

Coca-Cola HBC's management will host a conference call for investors and analysts on:

Date: **Thursday, 11 May 2017**

Time: **10:00 am Swiss Time**
9:00 am London Time
11:00 am Athens Time
4:00 am New York Time

A recording of the call and its transcript will be made available on the company website.

Enquiries

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About Coca-Cola HBC

Coca-Cola HBC is a leading bottler of The Coca-Cola Company with a sales volume of more than 2 billion unit cases. It has a broad geographic footprint with operations in 28 countries serving a population of approximately 595 million people. Coca-Cola HBC offers a diverse range of non-alcoholic ready to drink beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola HBC is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting its business in ways that protect and preserve the environment and contribute to the socio-economic development of the local communities. Coca-Cola HBC is ranked beverage industry leader in the Dow Jones Sustainability World and Europe Indices, and is also included in the FTSE4Good Index.

Coca-Cola HBC has a premium listing on the London Stock Exchange (LSE: CCH) and its shares are listed on the Athens Exchange (ATHEX: EEE). For more information, please visit <http://www.coca-colahellenic.com>.