

MISSION SUSTAINABILITY: TRAINING 1 MILLION YOUNG PEOPLE

through the
#Youth 
EMPOWERED #DiscoverDevelopSucceed

PROVIDING YOUNG PEOPLE AROUND THE WORLD WITH THE SKILLS AND KNOWLEDGE

1. WE TARGET YOUNG ADULTS BETWEEN **18 AND 30**, OFFERING THEM:
- **SKILLS,**
 - **GUIDANCE AND SUPPORT**
 - **NETWORK TO TAP INTO**

2. KNOWLEDGE SESSIONS INCLUDE:

- **WORKSHOPS**
- **MENTORING SESSIONS WITH GENERAL MANAGERS**
- **INDIVIDUAL COACHING SESSIONS AND DEBATES WITH OTHER YOUNGSTERS**
- **POLITICIANS AND REPRESENTATIVES FROM BUSINESS AND ACADEMIA**

3. PROVIDE **E-LEARNING TOOLS THROUGH INITIATIVES** GIVING YOUNGSTERS EASY ACCESS TO A RANGE OF NEW KNOWLEDGE.



SO FAR



HAVE BEEN HELPED THROUGH OUR
#YOUTH EMPOWERED PROJECTS
IN EUROPE AND NIGERIA.

SOME **550**
OF OUR EMPLOYEES
HAVE ALSO PARTICIPATED
AS MENTORS IN THESE PROJECTS,
SHARING THEIR EXPERTISE.



 **Coca-Cola**
Hellenic Bottling Company